

EUROPE'S LEADING BIOPARTNERING AND INVESTMENT CONFERENCE

BioTrinity 2018

Europe's Leading Biopartnering & Investment Conference

SPONSOR, EXHIBIT, ATTEND
LONDON APRIL 23-25 2018

Organised by 

www.biotrinity.com

 @biotrinity

#BioTrinity2018

BIOTRINITY 2018

BioTrinity 2018 is taking place from 23-25 April at the Novotel London West in Hammersmith. Now in its 12th year, BioTrinity remains **the** leading life sciences biopartnering and investment conference in Europe, and is a must attend event for R&D companies, TTO's and academia who are looking to meet, collaborate, partner and seek funding from Big Pharma, Investors, and Associated Industry companies.

Each year we seek to improve and evolve the format of the conference in-line with industry trends and to meet the changing demands of our delegates, with key highlights including:

Our theme for BioTrinity 2018 is **'Next Generation Healthcare'** which we will explore via a range of insightful keynote and panel discussions including 'AI and Drug Discovery', 'An insight into Nanotechnology', 'Next Generation Chemistry' and 'Fintech and the Future of the Investment Industry' – more updates on speakers and topics will follow soon.

Some comments from past delegates:

"We have been attending for five years and every year we come away with new contacts that have helped us to grow our business."

Chris Jones, CEO, Glysure Ltd

"BioTrinity remains the premier partnering meeting in Europe to access emerging healthcare innovation and network with the European venture scene. It has a permanent place in my conference calendar."

Graeme R. Martin, Managing Director, HatchBox
Bioconsulting LLC

- Over 2,000 private partnering meetings supported by the partneringONE™ booking system
- Innovative and insightful programme of keynote presentations, panel discussions and round table debates exploring the latest hot topics in the industry
- 'BioLaunchpad™' – a single track series of Company Showcase presentations, all in one room, with an audience capacity of up to 200
- An improved environment in the partnering area including additional lounge areas and branded coffee stands
- Refined programme of networking events to further support collaboration and partnership opportunities between delegates.

"This is one of the premier conferences to attend in the UK and always top of my list for the year."

Carlos Pittol, Director, Clubb Capital Ltd

"BioTrinity has the charisma to motivate entrepreneurs, investors and scientists from Europe's top biotech and healthcare clusters to collect in one place. It's the gateway to European biotech."

Simon Haworth, Founder, Dynasty Biotechnology &
The Sino-UK Fund

"BioTrinity is a conference that has long been on our radar and in our view one of the best biotech meetings in Europe attracting a strong mix of quality companies, investors and global pharma players. We are delighted to support this fantastic showcase for UK and International biotech."

Alan O'Connell, Partner at Seroba, Investor Supporter

BIOTRINITY 2017 HIGHLIGHTS


34 exhibitors

145+ INVESTOR DELEGATES
 FROM 115 FIRMS
FROM 16 COUNTRIES

68 
**EXPERT INDUSTRY
PANELLISTS**

2,223
**ONE-TO-ONE
PARTNERING
MEETINGS**

10  PANEL DISCUSSIONS
ON THE **LATEST**
AND **HOTTEST** 
TOPICS



**OVER
73 R&D
SHOWCASE
PRESENTATIONS**


860+ DELEGATES
ATTENDED FROM
**26 DIFFERENT
COUNTRIES**

65 
**KEY
PLAYERS**
 FROM GLOBAL
**PHARMA
COMPANIES**

 **AND 750
INVESTOR
PARTNERING
MEETINGS**



BIOTRINITY 2018 SPONSORSHIP OPPORTUNITIES

Becoming a sponsor of BioTrinity allows you to raise your company profile in front of an audience of leaders and decision makers across the international life sciences industry, including Big Pharma, the Investor Community, start-up and emerging R&D companies.

BioTrinity sponsors gain exposure not just on-site at the conference, but throughout the year via branding on our website, social media alerts and on our regular marketing emailers to a database of over 9,000 contacts – **the earlier you book, the more exposure you get!**

We have a range of packages available that all include some core benefits, with an additional list of 'add on' opportunities available to further enhance and consolidate your brand presence. Full details and prices are listed overleaf. To further discuss your requirements please contact our Head of Purchasing (contact details on the back page).

*Please kindly note that all benefits are subject to final availability, prices shown do not include VAT

SPONSORSHIP PACKAGES

	Number of Passes	Size of Exhibition Stand	Full Page Advert in Conference Handbook	Dedicated Email Blast to BioTrinity Database of 9k	Logo on all materials	Add On
Bronze Sponsorship from £5,750	2	2x2m	X	X	✓	1 x Bronze Add On
Silver Sponsorship from £8,750	4	up to 3x2m	X	X	✓	1 x Silver Add On
Gold Sponsorship from £11,750	8	up to 3x2m	✓	✓	✓	1 x Gold Add On
Platinum Sponsorship from £14,750	12	up to 4x2m	✓	✓	✓	1 x Platinum Add On

CORE BENEFITS INCLUDE:

- Logo on all event signage and display boards
- Logo on BioTrinity website
- Logo on regular event emailers sent to BioTrinity database of 9k
- Logo on main plenary panel desk
- Company information included on literature wall
- Logo on all PowerPoint presentations
- Logo displayed on Partnering Desk
- Logo in Conference Handbook

Corresponding Sponsorship Level	Add Ons Each Sponsorship Package includes one free corresponding Add On, or a discounted Add On from another package	Price	Availability
Bronze	Full page advert in conference handbook	£500	Unlimited
	Dedicated email blast to BioTrinity database of 9k	£500	
	Pop-up banner in the Partnering room	£500	
	Company information included on Literature table/wall	£500	
Silver	Literature drop in the main plenary hall at the start of each day	£1,500	
	Full page advert in the conference handbook - inside cover	£1,500	x1
	Full page advert in the conference handbook - back cover	£1,500	x1
	BioLaunchpad™ Chair	£1,500	Limited Availability
	Sponsorship of charging station	£1,500	Limited Availability
	Branded literature in the delegate bag	£1,500	
Gold	Co-sponsorship of the Welcome Drinks Reception Monday 23rd April	£2,500	x3
	Co-sponsorship of the Closing Drinks Reception Wednesday 25th April	£2,500	x3
	Sponsorship of conference pens	£2,500	x2
	Branded delegate bag sponsorship	£2,500	x1
	Co-sponsorship of conference App	£2,500	x3
	Private partnering booth	£2,500	x6
	Co-sponsorship of the conference Wi-Fi	£2,500	x2
	Directional signage sponsor	£2,500	x3
Platinum	Branded coffee station	£3,500	x3
	Branded smoothie bar	£3,500	x2
	Sponsorship of the Investor Lunch (Tuesday)	£3,500	x2
	Sponsorship of the Investor Lunch (Wednesday)	£3,500	x2
	Co-sponsorship of the Perfect Pitch	£3,500	x2
	Co-sponsorship of the Tuesday Networking evening	£3,500	x3
Further Add Ons	Title sponsor of the Tuesday Networking evening	£10,000	x1
	Title sponsor of the conference App	£6,000	x1
	Title sponsor of Perfect Pitch session	£6,000	x1
	Conference folder sponsor	£6,000	x1
	Delegate lanyard sponsor	£6,000	x1
	Co-sponsorship of the Investor Dinner (Monday)	£6,000	x3

*Any of the above can be sponsored individually

EXHIBITION



After a successful move to the first floor of the venue, exhibiting at BioTrinity continues to provide an excellent opportunity for companies to communicate directly to delegates. We are offering 'Partnering at Stand' for all exhibitors as standard this year to help drive footfall to the Exhibition Hall, and maximise your time at the conference.

“Exhibiting at BioTrinity is one of the highlights of Manentia’s business calendar. Having a small stand provides us with a base, to which we can bring potential clients, for discussions and hospitality - and for a small clinical trials company like ourselves that is invaluable exposure. As a bonus, we have built up relationships with fellow exhibitors in related fields. The experience is always positive, and we are one of the first to rebook for the following year.”

Tony Brown, Operations Director, Manentia Ltd

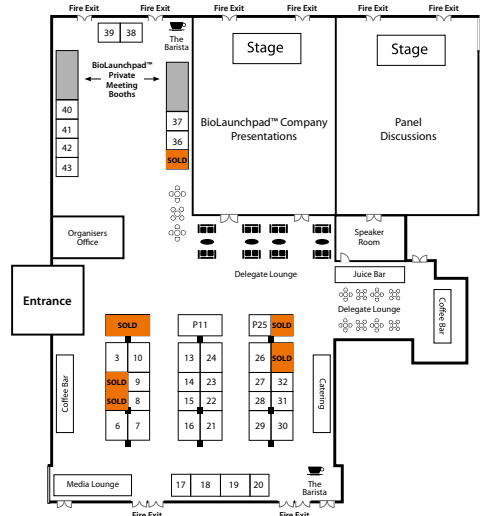
SIZES AND PRICES:

2m x 2m stand - from £3,000	3m x 2m stand - from £4,500	4m x 2m stand - from £6,000	4m x 4m stand - from £12,000
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All stands include a standard electrical and furniture package, two full-access Partnering Passes with additional passes available at a reduced rate, and inclusion in all relevant pre-conference marketing.

Exhibitors receive full catering during the whole conference plus invitations to attend the two exhibitor drinks receptions and access to the informal meeting areas and coffee lounges.

The exhibition floor is well located next to the Main Plenary Hall, which will host a full programme of BioLaunchpad™ company showcase presentations, panel discussions and keynotes throughout the whole conference.



Provisional 2018 floor plans, subject to change.

P indicates premium placement and carries a £1k additional charge

DELEGATE TICKETS

WHAT'S INCLUDED?

A general delegate ticket includes access to the whole conference, including the use of the partneringONE® meeting scheduler, access to keynote and panel discussions, BioLaunchpad™ company showcase presentations, all social networking events and full catering throughout the conference.

Special rates are available to OBN Members, who can save up to £300 per delegate. Please contact our Membership Manager to find out if you are eligible for a member rate or to enquire about becoming an OBN Member (see contact details on the back page). Please note that ticket prices increase in the run-up to the event – **the earlier you book, the more money you save!**

DELEGATE RATES:

Registration Type	Time Frame	Member*	Non-Member*
Early Bird	1 November – 31 December	£749	£1,049
Standard	1 January – 22 March	£899	£1,199
Late Registration	23 March – 22 April	£999	£1,299
Onsite	23 April – 25 April	£1,399	£1,399
Academic Early Bird	18 September – 31 December	£500	£500
Academic Standard	1 January – 25 April	£600	£600

*Prices shown do not include VAT

For more details go to www.biotrinity.com.

BIOLAUNCHPAD™

We have re-invented the company showcase element of the programme to 'BioLaunchpad™', which will be hosted in one half of the main hall on the first floor, minimising clashes in the programme, improving the quality of the setting and providing for an audience of up to 200 people per presentation.

Prices shown are in addition to the delegate registration fee:

	Early Stage Companies (5 minute slot)	Later Stage Companies (10 minute slot)
OBN Member	£300 + VAT	£500 + VAT
Non Member	£500 + VAT	£750 + VAT

Please kindly note that timings will be allocated approximately one month prior to BioTrinity.

Further updates will be available at www.biotrinity.com

BIOTRINITY 2018 PROVISIONAL AGENDA

Monday 23 April 2018			
09.00 - 13.00	Exhibitor set up		
14.00	Registration and exhibition open		
14.30 - 18.30	One-to-One Partnering opens		
18.00 - 20.00	Welcome drinks		
19.30 - 22.00	Investor dinner		
Tuesday 24 April 2018			
07.30	Registration and One-to-One Partnering opens		
08.00	Exhibition opens		
09.00 - 09.05	BioTrinity welcome		
09.05 - 09.25	Keynote talk: Next Generation Healthcare		
09.25 - 10.15	Panel discussion: AI and Drug Discovery	BioLaunchpad™	
10.15 - 10.50	Panel discussion: An Insight into Nanotechnology		
10.50 - 11.10	Break		
11.10 - 11.50	Panel discussion: Fintech and the Future of the Investment Industry	BioLaunchpad™	
11.50 - 12.30	Round table discussion: Next Generation Chemistry		
12.30 - 13.30	CEO & Investor Lunch		
13.45 - 14.30	Panel discussion: The Future of Medical 3D Printing		
14.30 - 15.15	Panel discussion: AIM v Nasdaq v European Listing - What's Best for You?	Round table discussion: The Importance of Nurturing Talent	BioLaunchpad™
15.15 - 16.15	Round table discussion: Alternative Sources of Funding		
16.15 - 17.00	BioLaunchpad™		
17.00 - 18.30	Exhibitor drinks reception (Exhibition Hall / first floor)		
18.30 - 21.30	BioTrinity networking evening		
Wednesday 25 April 2018			
07.30	Registration and Partnering opens		
08.00	Exhibition opens		
08.30	BioLaunchpad™		
09.00 - 09.30	Keynote talk from an innovative and inspiring business leader		
09.30 - 10.15	Case study presentations: Collaborating with Big Pharma	Round table discussion: The Importance of Nurturing Talent	BioLaunchpad™
10.15 - 10.50	Round table discussion: Next Generation Chemistry		
10.50 - 11.10	Break		
11.10 - 11.50	Panel discussion: What is the Potential for Precision Medicine?		BioLaunchpad™
11.50 - 12.30	Panel discussion: Cell & Gene Therapy - Cost v Rarity	Round table discussion: Pros and Cons of IPO	
12.30 - 13.30	CEO & Investor Lunch		
13.30	BioLaunchpad™		
14.15 - 15.00	Analysts Insight: Live Assessment and Predictions from US and European Analysts		BioLaunchpad™
15.00 - 16.30	Perfect Pitch		
16.30 - 17.30	Closing drinks reception (Exhibition area / first floor)		

Please note, this agenda is provisional and subject to change; visit www.biotrinity.com for up to date information.

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The logo for BioTrinity 2018 features a stylized white graphic of three curved lines pointing towards the right, resembling a wing or a signal. To its right, the text "BioTrinity 2018" is written in a large, bold, white sans-serif font.

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